



Oklahoma Psychological Association

Annual Conference

November 1– 2, 2019

Sponsorship Opportunities

www.okpsych.org

Who We Are

The Oklahoma Psychological Association (OPA) was founded in 1946 for the purpose of advancing psychology as a science, profession, and as a means of promoting human welfare. Today, Oklahoma's psychologists belong to OPA and represent the diversity of psychology in its scientific, academic, research, and applied aspects. Through OPA, they work to promote research in psychology, the highest standards of quality and usefulness of applied psychology, and the dissemination of psychology to others. These goals are accomplished through annual conventions, sponsored workshops, liaison to governmental agencies and bodies, liaison to American Psychological Association, publications, peer review boards, continuing education opportunities, research grants, and community activities.

Help us help make the practice of Psychology better

Don't miss the chance at the Annual Conference to reach approximately 100 psychologists, early career psychologists as well as students and academia from across the state. OPA sponsorship offers an excellent opportunity to build and strengthen relationships psychologists; increase visibility, publicity, and brand recognition you need to stand out in today's competitive environment; and provides a platform to communicate the benefits of your company and industry.

EXCLUSIVE ANNUAL CONFERENCE SPONSORSHIP PACKAGES

All Exclusive Sponsors enjoy the following valuable benefits:

- The opportunity to distribute marketing and promotional materials in attendee bags
- Exhibit space (table, 2 chairs) included
- Exclusive recognition before and during the conference, including:
 - Name and logo on all promotional materials OR Ad in program
 - Logo and link to your company's website on the OPA website during/ after event promotion
 - Name and company information in the conference program or separate flier (client provides)
 - Logo on materials at the event, with multiple visibility points (artwork provided by sponsor)
 - Sponsor ribbon on name tag
 - Fourth Quarter Newsletter recognition. Lunch sponsors are approved for their program ad to be placed in the newsletter

Speaker Gift Sponsor (1 available)

- \$1,000 Investment: Exhibit Booth and half page program ad
- Company promotion in general session (2-3 minutes)

Lunch Sponsor (2 available)

- \$1,500 Investment • Exhibit Booth and full page program ad
- Company promotion in lunch general session (5-8 minutes)

Break Sponsor (2 available)

- \$750 Investment • One (1) conference registration
- Company promotion in general session (2-3 minutes)

Exhibitor (unlimited)

- \$500 Investment • 1 Conference Registration

Name Tag Sponsor (1 available)

- \$500 Investment • 1 Conference Registration

Lanyard Sponsor (1 available)

- \$400 Investment • 1 Conference Registration/booth
- Sponsor provides lanyards

Charging Station/Wi-Fi Sponsor

- \$250 each Investment

GENERAL CONFERENCE SPONSORSHIPS

Highlight your organization/company by investing as a General Conference Sponsor.

All General Sponsors enjoy the following valuable recognition:

- Special recognition during the Conference
- Name and logo with link to your business on the OPA website
- Name and logo in the conference program
- Exhibit space included, if requested

Platinum Sponsor - \$2,500

- Three (3) conference registrations
- Full page ad in conference program
- Additional conference registrations at Early Bird Rate

Gold Sponsor - \$1,500

- Two (2) conference registrations
- Additional conference registrations at Early Bird Rate
- Gold Sponsor listing in the Convention Program

Silver Sponsor - \$1,000

- Two (2) conference registrations
- Additional conference registrations at Early Bird Rate
- Silver Sponsor listing in the Convention Program

Bronze Sponsor - \$500

- One (1) Conference Registration
- Additional Conference Registrations at Early Bird Rate
- Bronze Sponsor listing in the Convention Program

OPA SPONSOR APPLICATION

Company Name _____

Contact Name _____

Contact Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Name Badge Information

1. _____ 2. _____

Sponsorship Selection

<input type="checkbox"/> Speaker Gift Sponsor @ \$1,000	<input type="checkbox"/> Platinum Sponsor @ \$2,500
<input type="checkbox"/> Friday Lunch Sponsor @ \$1,500	<input type="checkbox"/> Gold Sponsor @ \$1,000
<input type="checkbox"/> Saturday Lunch Sponsor @ \$1,500	<input type="checkbox"/> Silver Sponsor @ \$750
<input type="checkbox"/> Break Sponsor @ \$750	<input type="checkbox"/> Bronze Sponsor @ \$500
<input type="checkbox"/> Exhibitor @ \$500	<input type="checkbox"/> Practice Partner Sponsor @ \$300
<input type="checkbox"/> Name Tag @ \$400	
<input type="checkbox"/> Lanyard @ \$400	TOTAL \$ _____
<input type="checkbox"/> Charging Station @\$250	
<input type="checkbox"/> WiFi Sponsor @250	

Payment

<input type="checkbox"/> Invoice	<input type="checkbox"/> Check (enclosed)	Credit Card: <input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Am Exp	<input type="checkbox"/> Discover
Card Number _____	Exp. Date ____ / ____	CVV _____			
Name as if appears on card _____					
Cardholder's Signature _____					

Signature of Responsible Individual _____ Date _____

EXHIBITOR INFORMATION

ASSIGNMENT OF EXHIBIT SPACE

Assignment of exhibit space will be made according to the date and time the Oklahoma Psychological Association received the application. Speaker Gifts, Lunch, and Break sponsors receive priority space. Special consideration will be taken when assigning exhibit space regarding competing businesses.

SPONSOR AND EXHIBIT CONTRACT

The enclosed application for sponsorship / exhibit space and full payment together constitute a contract between parties. To reserve space and conference program logo and listing, applications and payments are due by September 1, 2019

CANCELLATION

Sponsorships cannot be cancelled, but a sponsor can forgo exhibit space. Conference registrations can be transferred to another person in the same company for the same event.

INSTALLATION, EXHIBIT HOURS AND DISMANTLING

Tabletop exhibit space will be available Friday, November 1, 2019 – November 2, 2019. Exhibitors will setup on Thursday, November 1 after 6 p.m. or before 8 a.m. on Friday, November 1, 2019. It is strongly encouraged to be in attendance during registration on Friday, November 1 to greet the attendees.

SPONSOR INFORMATION

Sponsor agrees to let OPA use their logo on promotional materials, website, conference program, and during conference for sponsorship recognition and fulfillment of contract. Sponsor agrees to send high quality logo/marketing packet to event manager upon submitting sponsorship contract.

Sponsors are encouraged to provide company flyers for the attendee bags. Quantity and date due will be sent to all confirmed sponsors. If you are providing a giveaway at your booth, OPA needs to be aware of that in advance. If sponsor wishes to donate a giveaway for use by OPA, either to promote our PAC's or Speakers through a silent auction, please let us know.

Advertisement for the conference program, can be emailed in .pdf or high-quality format to the OPA event manager by September 1. If sponsor does not have advertisement, OPA can assist in the creation of the advertisement for an additional cost, which will be quoted at that time.

The Lanyard Sponsor will be responsible for supplying the attendee lanyards for the conference and lanyards will need to be supplied to OPA no later than one week in advance of November 1, 2019

VENUE

Exhibitors will be responsible for their hotel reservations and payment. Information will be sent with the exhibitor confirmation. The conference will be held at:

FIRE PROTECTION

All display material must be flameproof and subject to inspection by the fire department. No flammable fluids or substances may be used or shown in booths.

LIABILITY

The exhibitor understands and agrees that Oklahoma Psychological Association, its officers, agents, or employees shall not in any manner be responsible for the loss or damage to any of the goods, ware, chattels, or equipment exhibited upon the exhibitor's allotted space or placed thereon, or while in transit to or from the building. The exhibit of the exhibitor and all its personal property situated upon the allotted space remains the sole risk of the exhibitor. The exhibitor shall be fully responsible to pay for any and all damages to property owned by the NSU Broken Arrow Campus, its owners or managers that results from any exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, the NSU Broken Arrow Campus, its owners, managers, officers, or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting in the exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or

expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invites that arise from our exhibitor's occupancy and use of the exhibition premises, the NS Broken Arrow Campus, or any part thereof.

The exhibitor specifically agrees that it will exhibit in such a manner as not to cause injury to the public, visitors, guests, employees, or any other persons on the premises or any property exhibited therein. The exhibitor agrees to indemnify and hold harmless Oklahoma Psychological Association, its officers, agents, and employees from any claim or claims of any nature whatsoever arising by reason of any damage sustained by any person, or to any property, upon said premises.

CONTACT INFORMATION AND APPLICATION SUBMISSION

For more information and to submit completed applications by email or mail to:

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